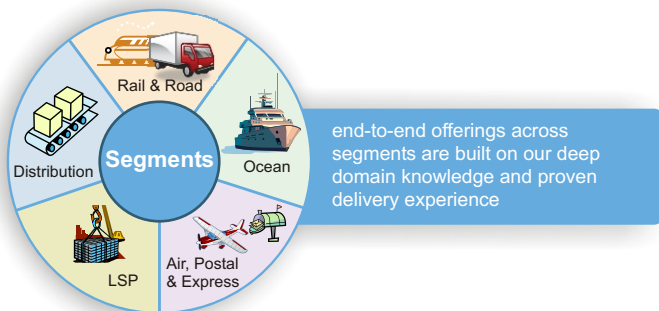


Transportation & Logistics Solutions

Breakthrough logistics solutions that drive business results

With globalization comes a unique set of challenges that organizations must overcome. Global trade management is vulnerable to even the minutest errors, which logistics service providers promise to counter. Many organizations have consolidated and are now offering a wider breadth of global services, but merger problems have complicated their business processes. Adding to these complexities are chronic issues such as supply chain visibility, rising fuel prices and demanding regulatory compliance. These have resulted in shrinking margins and a drop in customer service levels, which impact business and challenge its sustenance.

With an outstanding reputation for client satisfaction, technical excellence, and a proven Transportation & Logistics practice, Cognizant can help you succeed in the demanding times. Cognizant is also a member of SAP's Industry Value Network for Travel & Logistics Services.



Proven solutions spanning various logistics segments and geographies

It's what we deliver every day: tangible world-class business solutions that address every logistics requirement. Cognizant's Transportation & Logistics practice leverages domain expertise to provide business-aligned IT solutions from conceptualization through implementation and maintenance.

Cognizant ranked among the Top 100 Logistics IT providers by Inbound Logistics Magazine in 2006

Building customer relationships

We have built lasting relationships with several global logistics players, ensuring visibility of the complete supply chain, from order entry to receiving - enabling freight managers and suppliers better control of inventory, reducing costs and increasing customer satisfaction.

- We have managed the end-to-end Transportation System or a leading global road freight and intermodal service provider
- Handled the entire Factory to Dealer value chain for a leading global marine logistics provider
- Automated key services across the Express Value Chain for an International express, parcel and freight market leader

"We continue to deepen our relationship with Cognizant because they are team-oriented, highly responsive, provide flexibility and scalability to quickly ramp up large project teams, and have multiple competencies."

Tim Brennan, IT Director, US Cold Storage

Impacting your bottom line

- Cost savings of USD 4 million for a leading U.S. based truckload carrier, after implementation of asset management solution
- Productivity improvement of over 150 % after implementation of a Global Clearance System using a 'PI' Engineered UI system for a world leader in express, parcel and 3PL services
- Improvement in on-time delivery by 20% for a leading automobile transport player after implementing hand-held yard management solution
- Cost reduction of 20% on LTL shipments, after implementation of end-to-end TMS solution for a U.S. based leader in cold-chain logistics

Cognizant's service offerings

Business Consulting in Supply Chain Management including assessment, benchmarking and roadmap definition.

Business Process Analysis for process optimization & IT strategy planning.

Enterprise Application Package Evaluation and Implementation of CRM, SRM, ERP, and supply chain execution packages.

Portfolio Analysis and Technology Rationalization.

Real-time Information Exchange Solutions through EAI and industry standard EDI solutions.

Enterprise Mobility Solutions using RFID.

Provide End-to-End Services in application development, maintenance and support.

Testing Services for domain-intensive applications.

Data Warehousing and Business Intelligence Solutions.

Business Process Outsourcing (BPO) of freight payment, supply chain analytics, document processing and claims processing.

Infrastructure Services including help desk management, server management and consolidation, network management conforming to ITIL practices.

Start Today

In a time when companies are relentlessly pushing to compete better, move faster and fight harder, Cognizant is the global Logistics consulting and technology partner with a single-minded passion: Dedicating our systems expertise, industry intelligence and global resources to make your business stronger.

For more information on how to drive your business results with Cognizant, contact us at logistics@cognizant.com or visit our website at: www.cognizant.com.

Solution accelerators deliver faster results

Cognizant meets point-needs not addressed by off-the-shelf packages by building innovative business solution frameworks:

- Cognizant's asset management solution provides real-time asset visibility allowing you to optimally map assets to business needs
- Cognizant's end-to-end yard management solution, automates daily yard activities, improves vehicle visibility in the yard and reduces capital expenditure by optimizing fleet size
- Cognizant's pricing solution, "Pricellence," helps you arrive at an optimum price, based on key parameters such as customer type, lane profitability, lane volumes, and back-haul
- Cognizant's Freight Payment Solution enables automation of freight payment & audit activities, resulting in savings in processing costs, and on duplicate payments
- Cognizant's EzeeProcure enables improvised sourcing with reduced paper work, administrative processes & order error rate
- Cognizant's Mobile Consignment Management (mPAD) enables real-time tracking and dynamic scheduling of pick up & delivery jobs

Cognizant helps customers through solutions designed for

- Improved visibility across the supply chain
- Efficient asset utilization
- Improved efficiency in managing global operations
- Adhering to and managing global compliances
- Revenue-enhancing pricing options
- Seamless integration and consolidation of processes and IT systems



Cognizant | Manufacturing & Logistics
Passion for building stronger businesses

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