

Global Project Management, Collaboration and Knowledge Sharing Powered by Web 2.0

In today's global economy, talent knows no boundaries. To execute a complex IT project or business process overhaul, for example, skilled talent from all corners of the globe must be brought together as a team. This means implementing seamless workflow, information exchange and task coordination worldwide -- a tall order for any organization...until now.

Cognizant 2.0 is a project and workflow management system that pulls together resources, facilitates worldwide collaboration and automatically coordinates complex, dynamically changing global projects while enabling knowledge sharing via a Web 2.0-based technology platform. It is a collaborative system that ensures your team has access to the right information at exactly the right time. It also delivers active process guidance to reduce time spent on project setup and planning for increased productivity and faster, more consistent delivery of services.

Project Management

Process: When a project manager initiates a project, he or she can choose the right process framework for project activities from the start. Cognizant 2.0 automatically recommends a process package that provides the project manager with all necessary process templates, samples and best practices, plus account process repositories. There is no longer a need to set up and manage a project from scratch.

As the project manager develops a master plan, Cognizant resources (people, budget, research data, etc.) are automatically allocated to the project through Cognizant 2.0's

integration with the client's ERP system. A project plan is automatically generated from the process package into Microsoft® Office Project. The project manager only needs to invoke task allocations, and team members can be located in different parts of the world.

Benefits: Reduces setup and planning time. New master plans can be produced in 70% less time compared with traditional project management approaches.

Seamless Global Collaboration and Knowledge Sharing Within a Social Networking Environment

Cognizant 2.0 enables global collaboration and knowledge sharing throughout the project lifecycle by using proven, reliable and easy-to-use technologies found in many of today's social media platforms.

Process: The business analyst can access Cognizant 2.0's high-powered knowledge management system using new Web 2.0 technologies, such as blogs, wikis, instant messaging and search engines, to tap into our best thinking on how to handle

specific aspects of a project, capitalizing on 15 years of best practices and the know-how of domain experts across the globe.

"It takes the typical chatter that you get in blogs, wikis and other Web 2.0 technologies and puts them to work -- i.e., to amass knowledge that is required to transform a business process and its underlying system." - Thomas H. Davenport, business IT guru

- 10,000+ Cognizant employees maintain blogs that can be accessed for the most up-to-date information on a wealth of topics.
- A repository within Cognizant 2.0 contains 1,750+ reusable software assets.
- Team members can post queries on forums within Cognizant 2.0 to tap into the knowledge of the best and the brightest across various industries and technologies -- over 78,000 Cognizant associates.

Benefits: Brings all knowledge to the analyst's fingertips. Social networking technologies connect the business analyst to the right person with the right expertise at the right time. Faster turnaround, increased productivity and higher work quality.

Project Development

Process: The developer can search for and reuse sample code snippets from the search interface on the Cognizant 2.0 workspace and

access context-sensitive task-level guidance, templates and best practices, which flow in from our repository of processes. As soon as the developer completes his or her work and updates the status in the workspace, the project manager

is alerted that the task is complete and the project can move to the next step.

Benefits: Improves developer productivity and efficiency. Developers can access information on code and other data that has already been proven to work. Easier task tracking within the developer environment.

"If you have the ability to identify quickly where in the world you have deep expertise, it's a very powerful thing. Labor rates are going up in India, and clients can always go to another company with lower-cost locations. But being able to get the right person quickly with the right expertise that you need is a big deal."

*- Robert Eccles, professor,
Harvard Business School*

Real-time Project Governance

Cognizant 2.0 meets the ongoing challenge of keeping a geographically diverse team apprised of project progress and status every step of the way, to keep deliverables on time and on budget while increasing quality, with benefits for all project stakeholders.

Benefits: Project Manager

Provides numerous reports on project status and metrics. Dashboards indicate tasks on schedule or lagging. Real-time monitoring of the financial health of the project helps ensure delivery consistency with minimum deviations.

Benefits: Client

Provides continuous, real-time access to the project. Process maturity and delivery are consistent even across far-flung geographic locations. Essential information is easily available to senior management.

Benefits: Team

Cognizant 2.0 keeps everyone on the same page. All project team members get detailed, real-time access to workflow activities, information sources, project targets, deliverables and timetables.

**Be Collaborative. Be Innovative.
Be Cognizant.**

To learn more about Cognizant 2.0, please visit us on the Web at cognizant.com or contact us at the coordinates listed below.



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