

Cognizant's ClaimSphere Analytical Platform for the Healthcare Payer Industry

Steer Your Organization with In-Depth Business Insights

Increase Efficiency and Reduce Costs

Healthcare is one of the most dynamic sectors of the U.S. economy, presenting healthcare organizations with a unique set of growth opportunities and challenges. Faced with rising costs, complex regulatory mandates, healthcare reform, and a rapidly changing marketplace, healthcare payers are increasingly looking at innovative ways to manage costs and increase operational efficiency and effectiveness, while improving the overall health and wellness of their members.

A multi-dimensional, integrated view of business performance is key to identifying the trends and business process improvements that payer organizations like yours need to reach their operational, growth, and member care goals. ClaimSphere, our enterprise analytics platform, enables users across functional areas and lines of business to organize, analyze, and share critical data to help reduce costs, prevent fraud and abuse, drive operational efficiencies, and manage compliance.

Cognizant's ClaimSphere Analytical Platform

ClaimSphere leverages our deep healthcare industry knowledge and the specialized expertise of our Business Intelligence, Data Warehousing & Performance Management

practice to provide a robust set of features and functionality, including:

- Auto-generated, custom, and on-the-fly analytics and reporting capabilities
- Flexible, cloud-based or on-site platform deployment options
- Data sharing and insights tracking that enables collaboration across the organization
- Personalized dashboards that provide custom views and promote informed decision-making
- Automated, NCQA-certified HEDIS compliance reporting

Business Benefits

Insure Your Investment in Business Intelligence with Cognizant

Data Warehouse, Business Intelligence & Performance Management (DWBI & PM) serves as the fulcrum for effective decision-making by enabling business users to leverage the data assets of their organization. With more than 7,400 DWBI & PM consultants across the globe, Cognizant is changing the way clients analyze their business performance by redefining the operational parameters involved in any business intelligence engagement.



Developed by healthcare industry experts who understand your market and your business, ClaimSphere delivers high-impact benefits to your organization:

- Reduce claims costs by identifying and addressing primary cost drivers, outliers, and trends
- Optimize network performance with improved utilization management and provider contracting
- Reduce and prevent fraud via predictive analysis and modeling
- Increase the effectiveness of care management programs through trend analysis and insight
- Report and analyze performance on HEDIS measures and benchmark to identify areas for improvement
- Cut technology and infrastructure costs via ClaimSphere's SaaS cloud-based subscription model

Our Healthcare Business Consulting Services can help you maximize the business value of ClaimSphere. Using an integrated approach to business and IT outsourcing, our Healthcare Business Consulting Services help you quickly pinpoint problems and leverage industry standards to map out solutions, drive change, and improve business effectiveness

Why Partner With Cognizant?

Our Healthcare practice delivers a unique combination of capabilities critical to your success:

- **Recognized Expertise:** Our deep domain consulting knowledge, information technology delivery leadership, and business process management capabilities are supported by more than 14,500 healthcare industry professionals including physicians, nurses and other clinicians, as well as consulting and technology professionals, who provide the expertise to address your unique challenges.
- **Industry Leadership:** Our healthcare clients include nine of the top 10 U.S. health plans, 3 of the top 5 PBMs, many providers and industry intermediaries. We've been named to the Healthcare Informatics Top 100 list for almost a decade, a testament to our continual investment in building strong relationships with our clients, and the trust we have built across the industry.
- **End-to-End Solutions:** We provide integrated, end-to-end solutions to implement rapid process improvements, transform your business, and achieve sustainable competitive advantage. Our solutions offer fresh perspectives and innovative approaches across the services continuum -- from strategic business consulting to business process outsourcing.
- **A Passionate Focus on Client Needs:** We work in partnership with our clients -- some of the largest healthcare organizations in the world -- to make their businesses stronger and more valuable. And our "client-first" culture of customer satisfaction results in more than 90% of annual revenue derived from existing highly satisfied clients.

About Cognizant

Cognizant (Nasdaq: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, N.J., Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 104,000 employees as of December 31, 2010, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 1000 and is ranked among the top performing and fastest growing companies in the world.

Start Today

For more information on how to drive your business results with Cognizant, contact us at inquiry@cognizant.com or visit our website at www.cognizant.com.



Cognizant

Passion for building stronger businesses

World Headquarters

500 Frank W. Burr Blvd.
Teaneck, NJ 07666 USA
Phone: +1 201 801 0233
Fax: +1 201 801 0243
Toll Free: +1 888 937 3277
Email: inquiry@cognizant.com

European Headquarters

Haymarket House
28-29 Haymarket
London SW1Y 4SP UK
Phone: +44 (0) 20 7321 4888
Fax: +44 (0) 20 7321 4890
Email: infouk@cognizant.com

India Operations Headquarters

#5/535, Old Mahabalipuram Road
Okkiyam Pettai, Thoraiipakkam
Chennai, 600 096 India
Phone: +91 (0) 44 4209 6000
Fax: +91 (0) 44 4209 6060
Email: inquiryindia@cognizant.com