



Survival of the Most Responsive

Achieving Superior Logistics and Fulfillment Management for Your Global Supply Network with Cognizant and SAP



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Charles Darwin said: “It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change.”

The same is true for organizations in the new, globalized economy. Companies have to build flexibility into their supply networks to enable more rapid responses to ever-changing business conditions. A prime example is the fluctuating price of oil that has planners continuously re-optimizing their logistics networks. Add to that today’s changing trade compliance and sustainability issues, and the need for a responsive network becomes even more pressing.

To help organizations survive, SAP has created an end-to-end process and technology roadmap for developing a responsive supply network. Among the key processes addressed is logistics and fulfillment management (LFM; see **Figure 1**).

Boost Responsiveness with Logistics and Fulfillment Management

SAP’s LFM solutions provide companies with end-to-end execution tools to confidently and accurately promise orders, manage global freight across the supply chain, and ensure efficiency in the warehouse. These solutions, including SAP Transportation Management and SAP Extended Warehouse Management, integrate procure-to-pay and order-to-cash processes, allowing companies to holistically manage their supply chain activities related to moving inventory and fulfilling customer demand. This integrated approach breaks down organizational silos and offers rewards derived from additional visibility and coordination across all supply chain processes.

LFM addresses key business questions, including:

- How can I manage my logistics network holistically?
- How can I minimize the risk factors throughout my supply chain?

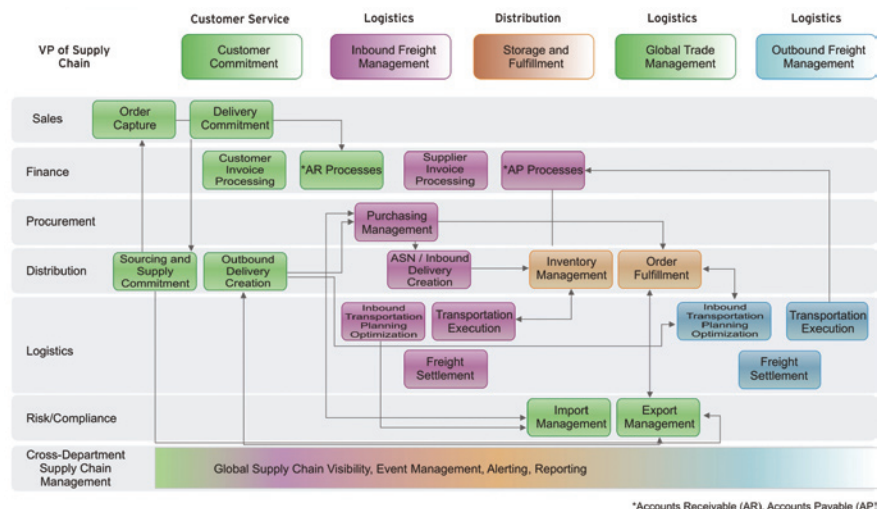
- How can I reduce operational costs and better understand transportation costs at the customer level?
- How do I ensure exceptional customer service and responsiveness to unexpected supply chain events?
- How do I ensure that my organization complies with various regulations and policies worldwide?

Enhance LFM with Cognizant

As an SAP Global Services Partner and a strategic partner for LFM, Cognizant has been working with SAP to develop the core value scenarios for LFM and provide clients with a clear roadmap to develop a responsive supply chain network. We understand that in the current climate, where every penny spent is scrutinized, the ability to get rapid ROI is more critical than ever.

To this end, we have designed these value scenarios to be deployable in modular, implementable steps. Each step aims to deliver value — measurable through a specific set of KPIs — to a specific stakeholder in a six-to-nine-month engagement. To learn more and schedule a demo, contact sapservices@cognizant.com or visit www.cognizant.com.

FIGURE 1 ▼ Logistics and fulfillment management is an end-to-end, cross-functional process that provides alignment among several stakeholders



*Accounts Receivable (AR), Accounts Payable (AP)