

## Enabling Visibility Through Enterprise Mobility

### Facing The Challenges Of Visibility

Businesses constantly face the challenge of increasing efficiency and reducing costs. Increasing visibility into existing processes and activities provides a way to improve performance. To improve visibility, businesses require collecting and disseminating detailed information about their fleets and delivery activities, and gaining control over the productivity of their resources and assets. Enabling critical applications onto mobile devices will extend the reach of the enterprise and provide visibility to improve processes where the real cost savings exist. From receiving information on current status of deliveries to allowing boundary-free access to corporate information, enterprise mobility applications will create new competitive advantages.

### Improving Business Processes Using Enterprise Mobility

Enterprise Mobility enables enterprises to conduct business more reliably, quickly, and cheaply through effective management of information. As the geographical spread of work force and customer base increases, enterprise mobility offers a means for organizations to create a unified work force and maximize the return on mobility investments.

**Mobility helps transportation firms improve employee productivity, reduce costs, meet regulatory compliance and manage inventory.**

Deploying enterprise mobility solutions requires the efficient management of real-time capture and movement of information. Businesses need to handle

the complexity of having to control numerous devices at multiple locations while maintaining a secure communication channel. Companies looking for mobility solutions need to find a technology partner who has comprehensive capabilities that not only makes mobility work, but also creates real advantage.

### Cognizant's Enterprise Mobility Solutions For Customers

Cognizant has comprehensive expertise in providing enterprise mobility solutions to leading companies. From proof of delivery and dynamic scheduling to yard management and fleet management, Cognizant's enterprise mobility solutions provide businesses, the means to capture critical information and transactions in real-time.

mPAD, Cognizant's end-to-end solution for mobile consignment management, provides real-time visibility into pickup and delivery operations and provides the ability to manage on-time performance.

**mPAD is the enterprise mobility solution for improving customer service levels, and efficiency by optimizing multi-stop pick-up, delivery, service operations & improved routing.**

## Enabling Supply Chain Visibility

- mPAD ensures delivery of dynamically modifiable tour information to users on the field
- Completed job details is automatically transmitted to back-end with complete information delivery
- mPAD enables Proof of Delivery, Signature capture, Barcode scanning and Operator activity information which can be transmitted in real-time
- Solution features regulatory compliance functionality like Period of Service monitoring, Hazardous materials warning and Pre-trip vehicle checks



## Resilient, Secure And Scalable Architecture

- 'Service Oriented Architecture' enabling flexibility and scalability
- Windows mobile based application for device independence
- Use of data compression and encryption to ensure secure transmission
- Comprehensive administration functionality for seamless control
- Support for phone, messaging and multiple modes of communication (WiFi/GPRS)

## mPAD - Benefits To The Customers

- Visibility into operations: Improved efficiency and customer service using real time status update
- Consignment Tracking: Ability to monitor in-transit inventory and lower inventory costs
- Improved driver productivity: Driver Automation and Productivity increase
- Dynamic Planning & Re-planning: Flexibility to modify Screen flow in real time
- Stock management: Overage, Shortage or Damage Management

## About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With more than 40 global delivery centers and 58,000 employees as of March 31, 2008, we combine a unique onsite/offshore delivery model infused by a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Info Tech 100, Hot Growth and Top 50 Performers listings.

## Start Today

In a time when companies are relentlessly pushing to compete better, move faster and fight harder, Cognizant is the global technology partner with one single-minded passion: Dedicating our systems expertise, industry intelligence and global resources to make your business stronger.

**Note:** For more information on how to drive your business results with Cognizant, contact us at [inquiry@cognizant.com](mailto:inquiry@cognizant.com) or visit our website at <http://www.cognizant.com>.



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