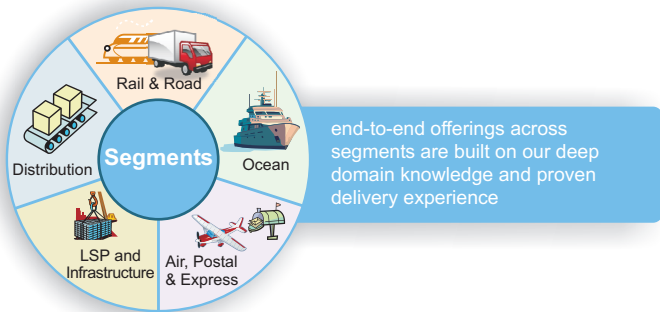


Breakthrough logistics solutions that drive business results

With globalization comes a unique set of challenges that organizations must overcome. Global trade management is vulnerable to even the minutest errors, which logistics service providers promise to counter. Many organizations have consolidated and are now offering a wider spectrum of services, but merger problems have complicated their business processes. Adding to these complexities are chronic issues such as economic uncertainties, fluctuating fuel prices, lack of visibility in supply chain and demanding regulatory compliance. These have resulted in shrinking margins and a dip in customer service levels, which impact business and challenge its sustenance.

With an outstanding reputation for client satisfaction, technical excellence, and a proven Transportation & Logistics practice, Cognizant can build world-class logistics solutions for you to succeed in the demanding times.



Building customer relationships

We have built lasting relationships with several global logistics players, ensuring visibility of the complete supply chain, from order entry to receiving - enabling freight managers and suppliers have better control of inventory, costs reductions and improve customer satisfaction.

We have

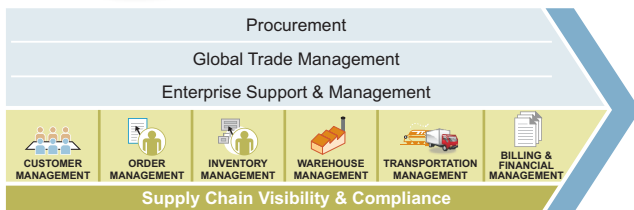
- Managed end-to-end Transportation System for a leading global road freight and intermodal service provider
- Handled the entire factory to dealer value chain for a leading global marine logistics provider
- Defined an overall Transportation IT strategy for the largest heavy equipment manufacturer
- Automated key services across the express value chain for an International express and freight services market leader

"We continue to deepen our relationship with Cognizant because they are team-oriented, highly responsive, provide flexibility and scalability to quickly ramp up large project teams, and have multiple competencies."

Tim Brennan, IT Director, US Cold Storage

Impacting your bottom line

- Cost savings of USD 4 million for a leading U.S. based truckload carrier, after implementation of asset management solution
- Productivity improvement of over 150 % after implementation of a Global Clearance System for a world leader in express, parcel and 3PL services
- Improvement in on-time delivery by 20% for a leading automobile transport player after implementing hand-held yard management solution



Building leading edge capabilities

Cognizant has focused on delivering better by building capabilities through Centers of Excellence in Transportation Management and through key partnerships with leading providers in ERP, Supply Chain Management and EDI solutions.

Cognizant's segment capabilities

Road and Rail

Cognizant possesses strong solution capabilities in this segment, including Intermodal solutions, Truckload & LTL planning, Network & route planning, Workforce management, Supply chain visibility, Asset management, Enterprise mobility solutions, Carrier management, Freight payment & settlement and more.

Ocean

Cognizant possesses sound capabilities in offering solutions for Ocean transportation, Cargo booking, receiving & prioritization, Cargo visibility, Vessel scheduling & routing, Vessel operations management & procurement, Voyage & stowage planning, Freight forwarding, Export / Import documentation, Customs clearance & compliance, Port services, Cargo quality & claims management and more.

Air, Postal and Express

Cognizant provides solutions for Item level shipment tracking, Shipment control & visibility, Baggage sorting & grouping, Customs clearance and interfacing, Facility code mapping, Fleet management, EDI enablement and more.

Logistics Service Provider and Infrastructure Services

Cognizant possesses sound capabilities in implementing solutions in the areas of Transportation management, Warehouse management, Toll collection services, Yard management, Handheld work assignment & tracking and more.

Distribution

Cognizant has strong capabilities in offering solutions for Supplier relationship management, Inventory management, Warehouse management, Cross docking, Customer relationship management and more.

Solution framework to transform IT

STEER: Cognizant's proprietary diagnostic framework to grow business and improve profitability through IT transformation.

STEER white paper available at

<http://www.cognizant.com/html/content/bluepapers/TM%20Whitepaper.pdf>

Customer benefits

- Improved visibility across the supply chain
- Efficient asset utilization
- Revenue-enhancing pricing options
- Adhering to and managing global compliances
- Seamless integration and consolidation of processes and IT systems

For more information on how to drive your business results with Cognizant, contact us at logistics@cognizant.com or visit our website at: www.cognizant.com.

Cognizant service offerings

Business Consulting in Supply Chain Management including assessment, benchmarking and roadmap definition.

Business Process Analysis for process optimization & IT strategy planning.

Enterprise Application Package Evaluation and Implementation of CRM, ERP, and supply chain execution packages.

Portfolio Analysis and Technology Rationalization.

Real-time Information Exchange Solutions through EAI and industry standard EDI solutions.

Enterprise Mobility Solutions and RFID Solutions.

Provide end-to-end Services in application development, maintenance and support.

Testing Services for domain-intensive applications.

Data Warehousing and Business Intelligence Solutions.

Business Process Outsourcing (BPO) of freight payment, supply chain analytics, document processing and claims processing.

Infrastructure Services including help desk management, server management and consolidation, network management conforming to ITIL practices.

Solution accelerators deliver faster results

Cognizant meets point-needs not addressed by off-the-shelf packages by building innovative business solution frameworks:

- **Logistics Performance Manager (LPM)** tracks the KPI's & metrics which are vital to managing today's logistics activity; provides real time information using dashboards & scorecards
- **mPAD** provides clients with a mobile consignment management solution to enable real time tracking and dynamic scheduling of pick up and delivery jobs
- **Yardelligent**, Cognizant's 'Powered by SAP NetWeaver' certified end-to-end yard management solution automates daily yard activities, improves vehicle visibility in the yard and reduces capital expenditure by optimizing fleet size



Cognizant | Transportation & Logistics
Passion for building stronger businesses

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