



Oracle Retail. End-to-End Optimization.

Oracle is the leading choice for retailers. Optimizing it for your business is the challenge. What if you could have the systems you want -- faster and at lower cost -- optimized by a leading expert in the field. You can. Starting today.

Oracle Retail is the software application of choice for retailers worldwide because there is nothing more powerful. But implementation can be challenging. And costly. With Cognizant, you don't have to worry.

We have a long track record of excellence with major retailers. You can count on a first-rate Oracle implementation, matched precisely to your business, executed in less time and for less cost.

You'll strengthen your business in all the ways that matter: merchandizing responsiveness, supply chain agility, data integrity, and a better experience for your customers. With all the advantages of the end-to-end connected enterprise.

Not just a practice, a passion.

We are retailers. No other competing firm can make that statement with the same conviction. Eight of every ten onsite Oracle Retail associates comes from a senior position in retailing. We know your business in ways that non-retailers cannot. Our methods are based on your realities.

Plus, we have a decade of Oracle Retail application suite experience across every version and module. We helped write parts of the original Retek versions. And we are the preferred Partner for Oracle Retail University. You simply cannot be in better hands.

Oracle Retail. Optimized. Operationalized. On Time and on Budget.

We do it all – from a single module to an entire retailing system for the largest retailers on earth. What puts us above the fray is how we do it. With Cognizant you get an Optimal Oracle Solution at lower cost, with lower risk and higher returns, delivered faster, on time and on budget, by technology trained retail professionals you'll enjoy working with. People like you.

Faster to market. With more assurance.

Cognizant's round-the-clock global delivery system integrates your efforts with ours. Our "Two-In-A-Box" onsite/offshore model provides in-depth local consulting and onsite teams focused on your business applications and partnered productively with your people.

State-of-the-art solution accelerators are built into the process. Cognizant's reusable frameworks and components speed your Oracle Retail implementation by 20% to 50%.

- Proprietary Delta-V Implementation methodology
- Upgrade methodology
- SOX compliance/process improvement framework RMS testing automation
- Tools for batch monitoring, version upgrade, database analyzer and schema comparator tool



Cognizant
Passion for building stronger businesses

oracle retail

Top-tier thinking about your bottom line.

Every client should ask this question: Will I get the talent I need once the contract has been signed?

With Cognizant, yes. At a time when many large consultants are stretching at the edges of their

talent pools, Cognizant Oracle Retail has the breadth and depth to ensure your project is staffed only by experts focused on retailing and Oracle. The people you deal with every day are directly connected to the technicians working on your systems. Implementation is both smart and smooth. And cost efficient.

Major Muscle

- 4000+ practice specialists, including technical and functional consultants in retail merchandising, distribution, and supply chain.
- 200+ dedicated retail domain consultants in merchandising, stores, and SCM.
- Projects in over 12 countries spread over US, Europe and APAC.
- Eleven of the top 30 retailers are Cognizant customers.
- Solutions across the value chain -- supply chain management, merchandising, store and customer operations, enterprise systems.
- Comprehensive services domain consulting, vertical BPO, application development, application management to transformational outsourcing.

Oracle Retail Services

- Complete Life-Cycle Systems Implementation
- Application Enhancements
- Customization
- Interface and Conversion Development
- Program Management
- Application Value Management
 - > 24X7 application support
 - > SLA-based request mgt
 - > Bug fixes
 - > Enhancements
 - > Continuous improvements
 - > Integration with third-party applications
- Oracle Retail Business
- Process Outsourcing

Start Today

Retailers are a special breed. There are a million moving parts. Change happens daily. Results were needed yesterday. You've come to the right place. Cognizant Oracle Retail marshals all the power of the world's leading retail system around the realities of your business. We are retailers first, so we know exactly what you need and how to make it work. Oracle Retail. End-to-End Optimization.

For more information on optimizing Oracle Retail, contact Cognizant at inquiry@cognizant.com or visit our website at www.cognizant.com.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With over 50 global delivery centers and more than 85,500 employees as of March 31, 2010, we combine a unique global delivery model infused with a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Hot Growth and Top 50 Performers listings.



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