Cognizant GeoLocus: Insurance Powered by Telematics

GeoLocus helps insurers deliver more value from telematics, with a comprehensive solution from a global leader in business and technology services.

More Than Widgets

Success in insurance telematics requires much more than the right widgets. Insurers expect telematics to improve both their top line and their bottom line, and show strong ROI.

Insurers must offer a compelling value proposition to attract consumers to telematics. Consumers seek discounts for safe driving behavior, want to improve driving safety, and may be attracted by value-added features.

Insurers need reliable driving data capture, robust analytics, and a cost-effective telematics platform to offer good value to consumers and achieve strong profitability.

GeoLocus: Architected to Scale and Designed to Engage

GeoLocus is a comprehensive, flexible and cost-effective solution, adaptable to your business model. It is architected for Big Data and integration with your environment. A configurable SaaS solution, GeoLocus enables a rapid launch to meet aggressive goals.

Cognizant also offers select best-of-breed components and services from our alliance partner network, including devices, apps and analytics, all backed by the Cognizant brand.

GeoLocus is a comprehensive hosted solution, including:

- In-car device options
- Mobile apps
- Machine to Machine (M2M) communications
- Data management
- Analytics
- Configurable driver risk scoring
- Driver and insurer portals
- Teen safety apps and portals

Complete Solution, Ultimate Flexibility

Insurers will benefit from a cost-effective entry point for new telematics programs, the ability to launch programs rapidly, the capacity to draw differentiating insights from big data, and the flexibility and scalability to meet your most aggressive goals.

Cognizant is a global leader in business and technology services and can offer a broad array of services to tailor your telematics program, including custom mobile solutions, advanced analytics, business consulting, business process services, and systems integration.
About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world’s leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 164,300 employees as of June 30, 2013, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com or follow us on Twitter: Cognizant.

© Copyright 2014, Cognizant. All rights reserved. No part of this document may be reproduced, stored in a retrieval system, transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the express written permission from Cognizant. The information contained herein is subject to change without notice. All other trademarks mentioned herein are the property of their respective owners.

Figure 1: How GeoLocus works.

For more information about GeoLocus, please visit www.cognizant.com/geolocus.