Cognizant Learning Solutions Overview

The global economy may not be in full recovery mode, but the world of education is, with high-impact learning organizations delivering significantly greater business outcomes than others. Training is an essential activity in any organization, yet it’s surprising that many organizations do not manage it effectively.

In keeping with the changing trends, Cognizant recognizes that in the future, learning will be less about content design and more about content usage and delivery with Future of Learning becoming learner-centric. The development in handheld devices such as the smartphones and tablets are changing how learning is delivered.

To address these changes in trends, Cognizant’s Learning 2.0 framework incorporates Push and Pull learning with effective use of technology to overcome various learning and content development challenges. The framework was recommended as the best corporate framework by leading industry consortiums. This Learning 2.0 framework is a prime example of Cognizant being a thought leader in the learning space.

Cognizant’s Learning 2.0 Solution Spectrum:

Mobile Learning Solutions:
Cognizant’s m-Learning solutions are targeted at learners who are constantly on the move. Our compelling m-Learning solutions are customized for various smartphones and tablets. Learning applications, high degree of interactivity packaged with intuitive visual elements engage and motivate learners.

One Learning:
OneLearning is an award winning Multi Device, Multi Learning, Adaptive Learning Environment that integrates all learning platforms within an organization and provides a social and collaborative learning experience. OneLearning provides a ‘one-stop’ single view to the user to access all organization-provided learning solutions across discrete learning platforms.

Gamification:
Our award winning Gamification solutions apply the intrinsic and extrinsic motivational theories to engage and attract both the Gen X and Gen Y learners within an organization towards the learning interventions. Our learning gamification approach has significantly improved the learner participation and post learning productivity.

Cognizant’s Content Solutions:
Cognizant Learning’s Digital Learning Factory model provides a solution for clients wanting to achieve cost efficiencies and streamline their Learning function. The model offers soup-to-nuts training solutions ranging from learning consulting to learning modernization, curriculum development, content development, maintenance,
upgrade, and quality assurance. Cognizant has developed a wide range of inspiring learning interventions across various content segments.

Info Animations:
Info Animations (InfoA) are crisp animations following a unique style which focuses on delivering a concept within a short timeframe.

Rapid Development:
Cognizant’s Rapid Development framework coupled with authoring tools enables us to help you meet your needs - effective learning, rapid turn-around, and cost effective.

Localization:
Cognizant has partnered with companies across the globe to provide voice-over localization that reflect the appropriate tone and style of the training; re-purposing of training using the translated text and; culturally tuned translation.

Accolades:
Our passion for building stronger businesses for our clients is consistently recognized by training Industry and our customers. Some of the recent accolades include:

- Brandon Hall 2012 Gold Award for Best in Learning Technology Implementations
- Brandon Hall 2012 Silver Award for Best Advance in Unique Learning Technology
- Brandon Hall 2012 Bronze Award for Best Use of Mobile Learning
- Top 20 global custom content development organizations by Training Industry (2012)
- Excellence in Practice Citation by American Society for Training & Development
- First Place - 2013 ASTD BEST Award for enterprise-wide success through employee learning and development

Why Cognizant:
- Recognized as one of the largest global learning services provider in the industry with extensive experience in the design and development of custom courseware and learning technology solutions
- Largest integrated skilled resources in Instructional Design, Multimedia Development, QA, and Publishing
- Strong domain knowledge with in-house SMEs from 14 different industry verticals
- Proven solution accelerators and optimization frameworks to help significantly reduce training cost
- Transparent pricing structure and flexible engagement models

About Cognizant
Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 75 development and delivery centers worldwide and approximately 187,400 employees as of June 30, 2014, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com or follow us on Twitter: Cognizant.