



Cognizant
Passion for building stronger businesses

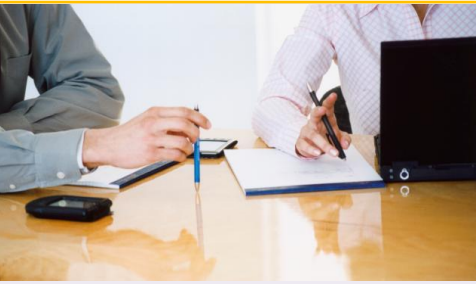
CASE STUDY



Legal Tax and Regulatory

**IT services off-shoring for a leading
legal service provider**





The client is a leading global provider of content-enabled workflow solutions designed specifically for professionals in the legal, risk management, corporate, government, law enforcement, accounting, and academic markets. The client serves customers in more than 100 countries with more than 15,000 employees worldwide

The Client had grown their portfolio from acquisitions and were facing challenges to integrate their disparate products across several platforms which have been actively split across multiple service providers.

Cognizant successfully managed to transition 160+ applications from incumbent vendors and client SMEs while ramping up our delivery team from 152 associates to 650+ associates within a year.

Client benefitted from leveraging various Centers of Excellence within Cognizant including Microsoft, Advanced UI and Mobility

Business Need

The client had grown its portfolio via several acquisitions and were facing the following challenges:

- Disparate products & platforms and obsolete technologies
- Multivendor scenario: Activities split between multiple service providers.
- A major portion of the portfolio was operated without common standards

Cognizant's Solution

Cognizant's solution addressed the client's core objectives and provided a strong innovation-based, value-added transformation approach to the client's problem. We leveraged our strong information industry domain and technology capabilities to provide critical business/technical value adds to the client in addition to the regular enhancements, maintenance and development activities. Our focus on customer relationship and the industry domain differentiated us from other service providers.

Engagement Highlights

We started in mid-2009 with 152 associates working on 160+ applications. The transition sessions extended over 24 weeks, involving both the incumbent vendors and the client SMEs. The application involved working in niche technologies like Clarion, VB, Delphi, Sitecore. Within few months Cognizant expanded into supporting client's IT system in UK and Australia. Less than one year into the engagement Cognizant's headcount grew from 152 to 650+. To provide client access to the latest tools and technologies Cognizant leveraged its Microsoft, Advanced UI and Mobility Centers of Excellence (CoEs). With a relentless focus on business, technology and process innovation Cognizant has strived to provide enhanced service to the client.

Client Benefits

Offshoring with Cognizant allowed the client to not only achieve significant cost benefits but also obtain access to a large pool of multi-skilled talent. Cognizant's ability to significantly ramp up within a short period of time provided the client with flexibility and swiftness in planning its IT operations. Additionally the client also benefited from inputs received from Cognizant's domain expertise in both the legal information services and overall information industry.

About the Information, Media & Entertainment (IME) Practice

Cognizant's extensive experience spans each of the industry's sub-segments – Information Services, Publishing, Advertising, Filmed Entertainment, Broadcasting and New Media. The practice works with leading Media and Entertainment companies on organization's business initiatives, from strategic consulting to application maintenance support. The IME practice is one of the fastest growing practices within Cognizant with over 4000 associates working for various client engagements and contributing over 7% of total revenues. Leading IME customers include Houghton Mifflin Harcourt, Harris Broadcasting, United Business Media, Viacom/MTV, Associated Press, Rodale, News America Marketing and many others. You can visit us at www.cognizant.com

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With over 50 global delivery centers and more than 85,500 employees as of March 31, 2010, we combine a unique onsite/offshore delivery model infused by a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Hot Growth and Top 50 Performers listings. Visit us online at www.cognizant.com.



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