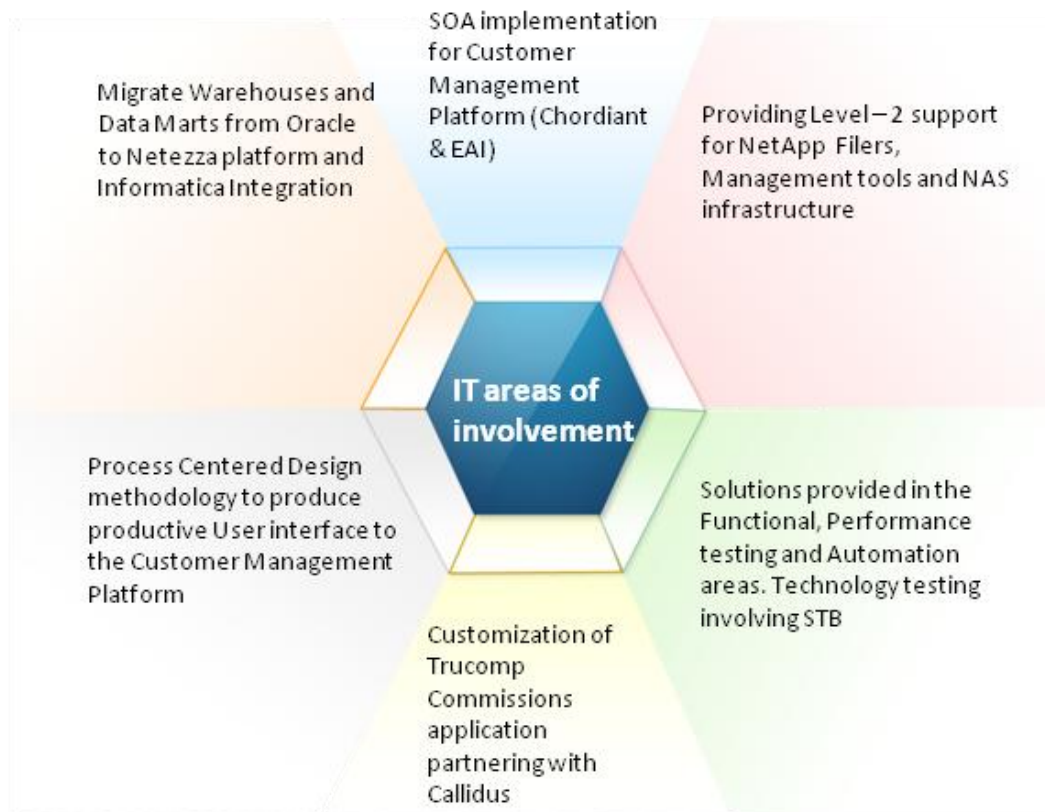


Engagements for a Leading UK Broadcaster

The client is a leading broadcaster with operations in UK and Ireland. It has services in the triple play space- TV, Broadband and telephony.



Business Situation

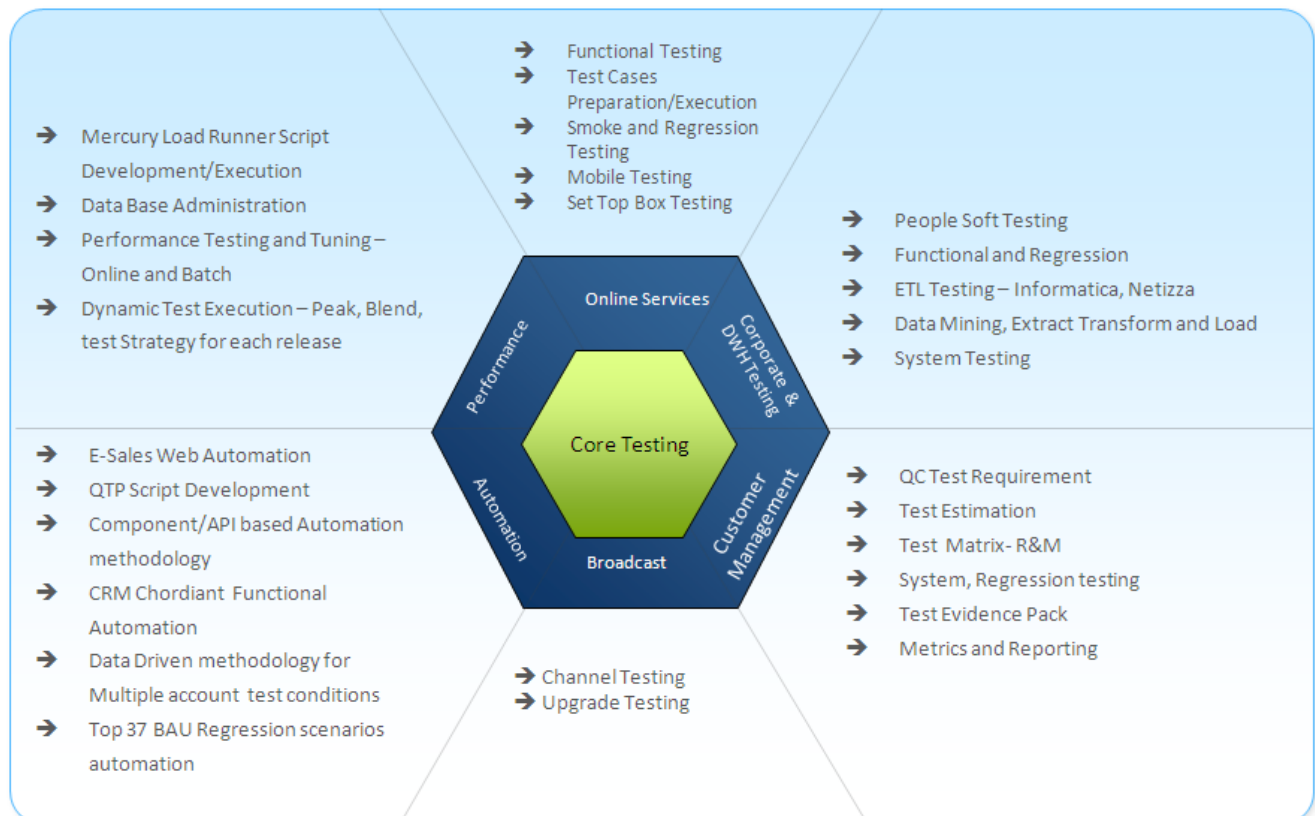
- The client was looking for a single offshore partner who could work with them on multiple engagements like Testing, Data warehouse etc.

Client Benefits

- Portal developed where all the KT documents have been uploaded
- Early morning Production Support significantly reduced at onsite due to offshoring

Cognizant Solution

- Cognizant is engaged with the client in multiple areas, web testing across all their New Media applications being one of them.
- Cognizant also performs functional testing, Regression testing, Smoke testing and automation testing across applications
- Our regression testing supports the release of new functionalities every six weeks



About the Information, Media & Entertainment (IME) Practice

Cognizant's extensive experience spans each of the industry's sub-segments – Information Services, Publishing, Advertising, Filmed Entertainment, Broadcasting and New Media. The practice works with leading Media and Entertainment companies on organization's business initiatives, from strategic consulting to application maintenance support. The IME practice is one of the fastest growing practices within Cognizant with over 4000 associates working for various client engagements and contributing over 7% of total revenues. Leading IME customers include Houghton Mifflin Harcourt, Harris Broadcasting, Rodale and many others. You can visit us at www.cognizant.com

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With over 50 global delivery centers and more than 78,400 employees as of December 31, 2009, we combine a unique onsite/offshore delivery model infused by a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Hot Growth and Top 50 Performers listings. Visit us online at www.cognizant.com



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